IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Response Under 37 C.F.R. § 1.116 Expedited Procedure

in the application of: Herman Chien

Application No. 10/006,936 Filed: December 5, 2001 Confirmation No. 9281

For: METHODS AND APPARATUS FOR

ANONYMOUS USER IDENTIFICATION AND CONTENT PERSONALIZATION IN

WIRELESS COMMUNICATION

Examiner: Matthew C. Sams

Art Unit: 2643

Attorney Reference No. 6541-59286-01

MAIL STOP AF COMMISSIONER FOR PATENTS P.O. BOX 1450 ALEXANDRIA, VA 22313-1450

CERTIFICATE OF MAILING

I hereby certify that this paper and the documents referred to as being attached or enclosed herewith are being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: MAIL STOP AF, COMMISSIONER FOR PATENTS, P.O. BOX 1450, ALEXANDRIA, VA 22313-1450 on the date shown below.

Attorney or Agent for Applicant(s)

Pate Mailed Dept 11, 200

Response to Final Action

This paper is submitted in reply to the "final" Office action dated July 11, 2006.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2.

Remarks begin on page 6.